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**Summary of the article** - presented on the official website of the Collegium of Management and Finance of the Warsaw School of Economics ( **maximum length: 1000 characters without spaces** ) should contain a synthetic presentation of the area of the analysis undertaken, main research problems and conclusions of the author(s) of the article.

**Keywords:** (from 3 to 5)

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**Text and outline of the article** - 10 to 25 standard typewritten pages; should consist of four parts:

**Introduction**

(in which the main motives for taking up a given topic are presented, the research issues and the main theses/objectives are presented)

**Main part** - in which the content of the article is divided into parts with subheadings;

**Summary**

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